

North Idaho Tourism Advisory
2008/2009 Idaho Regional Travel and Convention Grant Proposal

Element	2008 Awarded	Admin 2008	Cash Match 2008
Web Advertising	\$ 1,800	\$ 450	
Rathdrum	\$ 500	\$ 125	\$ 250
St. Maries	\$ 1,000	\$ 250	\$ 500
Total amount dedicated to Priest Lake & Priest River Only			
<u>Trail of the Coeur d'Alenes Support</u>	\$ 2,500✓		
Trail of the Coeur d'Alenes Support	\$ 2,500	\$ 625	\$ 1,250
<u>North Idaho Photo Images</u>	\$ 1,500✓		
Photos	\$ 1,500		
<u>Trade Shows</u>	\$ 7,000✓		
Spokane Travel Expo	\$ 375		
Priest Lake Chamber	\$ 1,375		
Silver Valley	\$ 500		
NTA - Bus Opertors	\$ 1,250		
Silverwood Trade Shows	\$ 3,500		
	\$ 70,900		
<u>Fulfillment</u>	\$ 7,090		
TOTAL	\$ 77,990	\$ 13,225	\$ 16,300
Match Required @ 12.5%			
		\$ 9,749	